

HEARST television inc**RECEIVABLES CREDIT/DEBIT MEMO FORM**

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	October 30, 2012	
Station:	KOAT	Drop Down
Sales Region:	LOCAL	Drop Down
Agency:	Media Strategies & Research	
Advertiser:	Heinrich/D/Senate	
Invoice #	944734	Net Invoice Amount \$
Invoice Date		Amount Paid
		Adjustment to Gross Billing \$ 100.00
		Adjustment to Net Billing \$ 90.95
AE Name:	Beth Pfefferle	
SM Name:	Beth Pfefferle	
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):

Rebates due to LUR w/o 10/22 - they will respend \$'s.

Revised invoice required? _____

REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&D Manager

Input to Wide Orbit on: _____

by _____

HEARST television inc**RECEIVABLES CREDIT/DEBIT MEMO FORM**

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	October 30, 2012	
Station:	KOAT	Drop Down
Sales Region:	LOCAL	Drop Down
Agency:	Media Strategies & Research	
Advertiser:	Heinrich/D/Senate	
Invoice #	965090	Net Invoice Amount \$ -
Invoice Date		Amount Paid
		Adjustment to Gross Billing \$ 25.00
		Adjustment to Net Billing \$ 22.74
AE Name:	Beth Pfefferle	
SM Name:	Beth Pfefferle	
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):

Rebates due to LUR w/o 10/22 - they will respend \$'s.

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NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: 

by _____



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

CONTRACT

<u>Contract / Revision</u> 968210 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/26/12 - 11/06/12		<u>Estimate #</u> 12954
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 49	KOAT	11/02/12	11/02/12	General Hospital	2-3p/1-2p		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$140.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	General Hospital	2-3p/1-2p	-----F----	:30		\$140.00	NM		
	Credited											
N 58	KOAT	11/02/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,125.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,125.00			
N 59	KOAT	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$825.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$825.00			
N 60	KOAT	11/02/12	11/02/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$810.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$810.00			
N 61	KOAT	11/03/12	11/03/12	5-6a	5-6a		:30			NM	1	\$175.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$175.00			
Totals											26	\$11,775.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/05/12	26	\$11,775.00	\$10,008.75	\$700.61	\$10,709.36
Totals	26	\$11,775.00	\$10,008.75	\$700.61	\$10,709.36

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

Contract / Revision	Alt Order #
968210 /	

Contract Dates	Product	Estimate #
10/26/12 - 11/06/12	Candidate	12954

Advertiser	Original Date / Revision
Heinrich/D/Senate	11/01/12 / 11/01/12

Signature: _____ Date: _____

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CONTRACT

Contract / Revision 944765 /		Alt Order #
Product Candidate		
Contract Dates 10/29/12 - 11/06/12		Estimate # 11651
Advertiser Heinrich/D/Senate		Original Date / Revision 10/31/12 / 10/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Beth Pfefferle	Sales Office Albuquerque - L
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 64	KOAT	11/02/12	11/02/12	Primetime	8-9p		:30			NM	1	\$1,185.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,185.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOAT	10/29/12-11/04/12		Primetime	8-9p	-----F----	:30		\$1,185.00	NM		
See MG 64.2												
2	KOAT	10/29/12-11/04/12		Shark Tank	8-9p	-----F----	:30		\$1,185.00	NM		
Ⓜ MG for 64.1 11/02												
Totals											155	\$63,510.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	155	\$63,510.00	\$53,983.50	\$3,778.85	\$57,762.35
Totals	155	\$63,510.00	\$53,983.50	\$3,778.85	\$57,762.35

Signature: _____ Date: _____

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 Denver, CO 80203

Contract / Revision 944765 /		Alt Order #
Product		
Candidate		
Contract Dates 10/29/12 - 11/06/12		Estimate # 11651
Advertiser Heinrich/D/Senate		Original Date / Revision 11/01/12 / 11/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Beth Pfefferle	Sales Office Albuquerque - L
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 20	KOAT	10/29/12	11/01/12	The View 10-11a	10-11a		:30			NM	1	\$270.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M--T---				2	\$270.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KOAT	10/29/12-11/04/12	The View 10-11a	10-11a	M---Th-----	:30		\$270.00	NM		
Credited												
N 62	KOAT	11/05/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$140.00			
E 64	KOAT	11/02/12	11/02/12	Primetime	8-9p		:30			NM	1	\$1,185.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	Primetime	8-9p	-----F----	:30		\$1,185.00	NM		
See MG 64.2												
	2	KOAT	10/29/12-11/04/12	Shark Tank	8-9p	-----F----	:30		\$1,185.00	NM		
Ⓜ MG for 64.1 11/02												
Totals											154	\$63,240.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	154	\$63,240.00	\$53,754.00	\$3,762.78	\$57,516.78
Totals	154	\$63,240.00	\$53,754.00	\$3,762.78	\$57,516.78

Signature: _____ Date: _____

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CONTRACT



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Albuquerque, NM 87107
(505)884-7777

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 944765 /		Alt Order #
Product		
Candidate		
Contract Dates 10/29/12 - 11/06/12	Estimate # 11651	
Advertiser Heinrich/D/Senate		Original Date / Revision 11/01/12 / 11/01/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Beth Pfefferle	Sales Office Albuquerque - L
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 20	KOAT	10/29/12	11/01/12	The View 10-11a	10-11a		:30			NM	1	\$270.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M--T---				2	\$270.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
9	KOAT	10/29/12-11/04/12		The View 10-11a	10-11a	M---Th-----	:30		\$270.00	NM		
Credited												
N 52	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$500.00			
E 62	KOAT	11/05/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$140.00			
E 64	KOAT	11/02/12	11/02/12	Primetime	8-9p		:30			NM	1	\$1,185.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,185.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOAT	10/29/12-11/04/12		Primetime	8-9p	-----F----	:30		\$1,185.00	NM		
See MG 64.2												
2	KOAT	10/29/12-11/04/12		Shark Tank	8-9p	-----F----	:30		\$1,185.00	NM		
Ⓜ MG for 64.1 11/02												
Totals											154	\$63,190.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	154	\$63,190.00	\$53,711.50	\$3,759.81	\$57,471.31
Totals	154	\$63,190.00	\$53,711.50	\$3,759.81	\$57,471.31

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Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
944765 /	

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	Candidate	11651

Advertiser	Original Date / Revision
Heinrich/D/Senate	11/01/12 / 11/01/12

Signature: _____ Date: _____

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CONTRACT

<u>Contract / Revision</u> 967606 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/26/12 - 11/06/12		<u>Estimate #</u> 12905
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 46	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KOAT	11/05/12-11/11/12	CASTLE	9-10p	M-----	:30		\$2,500.00	NM		
Credited												
Totals											10	\$4,975.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	0	\$0.00	\$0.00	\$0.00	\$0.00
10/29/12 - 11/05/12	10	\$4,975.00	\$4,228.75	\$296.01	\$4,524.76
Totals	10	\$4,975.00	\$4,228.75	\$296.01	\$4,524.76

Signature: _____ Date: _____

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